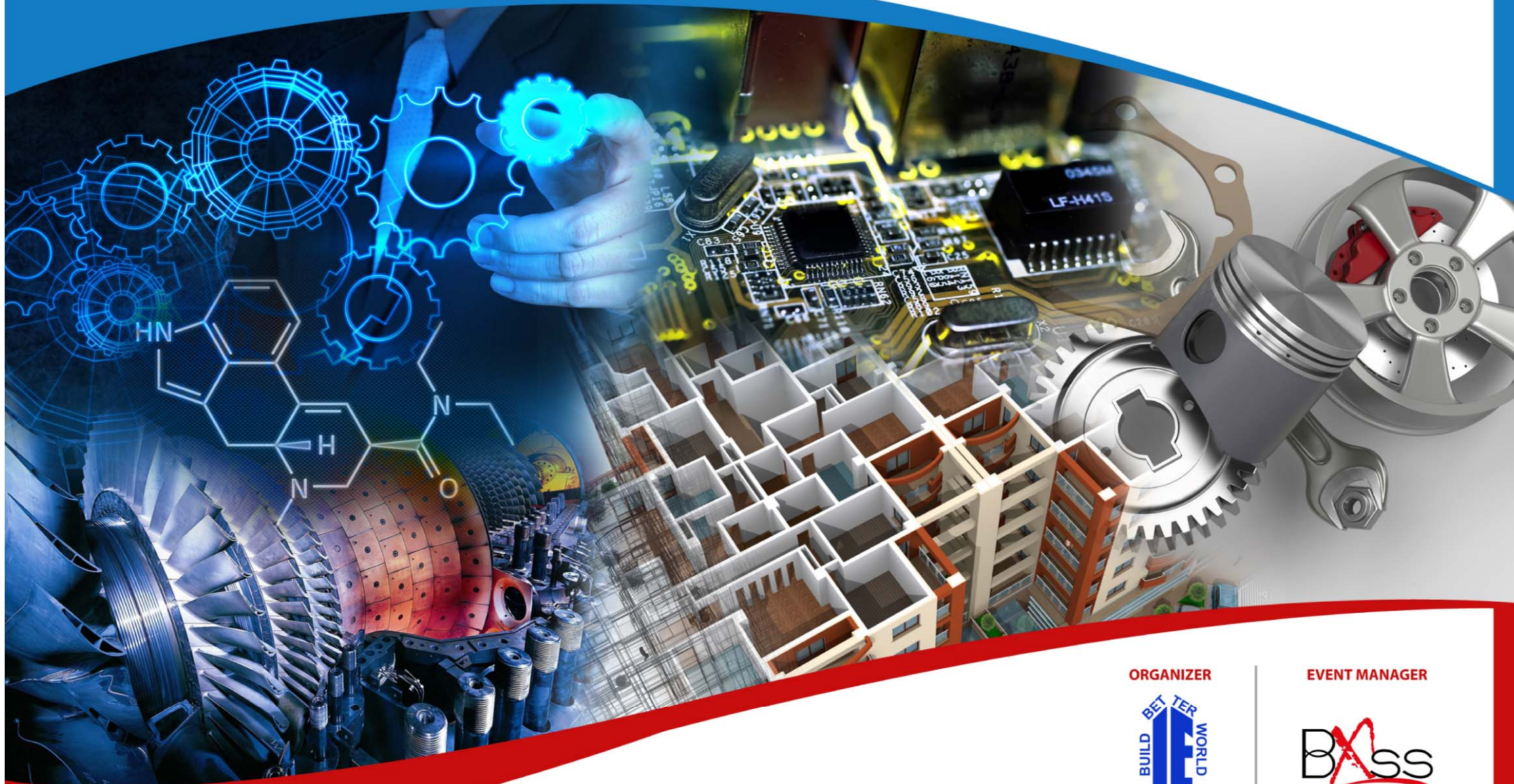


# ENTECHPAKISTAN

AN IEP EXHIBITION

**December 26 - 28, 2013**  
Karachi Expo Centre, Pakistan



ORGANIZER



EVENT MANAGER



[www.entech-pakistan.com](http://www.entech-pakistan.com)





## WELCOME TO ENTECH PAKISTAN 2013

The Entech Pakistan will be held at Karachi Expo Centre from 26 to 28 December 2013 being organized by the Institution of Engineers Pakistan (IEP) and managed by Badar Expo Solutions. Entech Pakistan is characterized by a range of products and services unparalleled in terms of depth and breadth, a high degree of internationality, unprecedented visitor numbers and a reputation as an innovative forum where new products will be launched into the world market for the first time. It will bring together almost all disciplines of engineering such as Electrical, Civil, Mechanical, Chemical, Electronics, Power and Automobile Engineering, to name the few, at the same time and place.

Entech Pakistan is a full representation of Pakistan's Engineering Industry at a unique platform to exhibit wide range of products and services. The scope of this exhibition is to provide manufacturers, suppliers and service providers from various engineering sectors to display their products both to the business buyers as well as end-users. Entech Pakistan will provide visitors with the ideal opportunity to find out more about critical issues and learn about the industry's latest product innovations, solutions and services within engineering fields and market.

The show will create the Pakistan's biggest engineering event with an anticipated attendance of 15,000+ qualified visitors. So, whether you provide products or engineering services, Entech Pakistan is the platform where you will meet powerful decision makers and senior engineers keen to network, conduct businesses and build strategic partnerships.

### WHY VISIT?

#### **You should be visiting Entech Pakistan in order to:**

- Avail the opportunity to question, examine and compare the performance of competitive suppliers from around the world.

- Make use of this efficient forum to keep up-to-date with new to market technology, state of the art products, innovations and market development.
- Engage into direct negotiation with exhibitor's senior decision makers to discuss business opportunities.

Visitors will comprise of Executives, Senior Management, General Management, Chief Engineers, Engineers, Analysts, Consultants and delegates from Government bodies and Associations serving the markets. OEMs, dealers, agents, purchasing professionals, manufacturers, end users, import & export companies, research institutes, industrial equipment installation companies, and many more versatile representatives including general visiting audience.

### WHY EXHIBIT?

The show would provide the opportunity for exhibitors to improve the effectiveness of their marketing efforts, enhance the image and visibility, establishing a presence in the marketplace, reach a specific audience, prospect for new customers, demonstrate product in ways not possible using other marketing channels, introduce new products & services and educate audience on developments in different engineering sectors in Pakistan. You should be exhibiting at Entech Pakistan in order to:

- Plant yourself firmly into the minds of key decision makers.
- Be associated with industry-wide publicity.
- Maintain and connect with your existing customers and partners while sourcing for new distributors, agents, and strategic partners.
- Enjoy well-targeted networking opportunities.
- Gain vital exposure alongside your competitors.
- Re-enforce your brand in front of an international audience.







#### FOURTH INTERNATIONAL SYMPOSIUM ON INFRASTRUCTURE ENGINEERING IN DEVELOPING COUNTRIES (IEDC-2013)

IEDC-2013 is a **Peer Reviewed** symposium which involves renowned and qualified experts on multidisciplinary areas from all over the world for the exchange of their experience on concepts, trends, and practices of present-day scenarios of infrastructure and transportation issues. This symposium will provide the potentials and opportunities for nation to establish consensus around priorities for capacity building within and across regions of the world and facilitate access to international support.

#### WHAT WE CAN OFFER YOU

- A unique opportunity to network with engineers from Pakistan and abroad.
- Raise the profile of your brand/services internationally.
- Generate new leads.
- Extensive visibility of your organization on a regional scale.

#### EXHIBITION OPPORTUNITIES

Taking a stand in the exhibition hall has many advantages. You get the chance to demonstrate your products to a qualified audience, which brings about perfect opportunities to launch a new product or provide solutions to the market.

#### STANDARD SHELL SCHEME (PKR 60,000)

Booth on 3m x 3m space, electricity 3 kW, 2 chairs, 1 table, fascia board and booth carpeting. In addition, exhibiting at Entech Pakistan will bring you the following

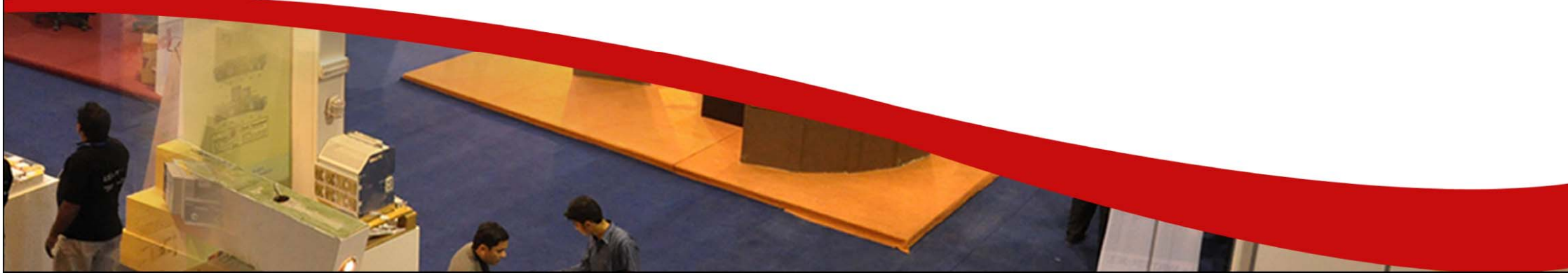
##### benefits:

- Company description in exhibition catalogue (300 words)
- Company logo with active link on event's website.

#### SPONSORSHIP OPPORTUNITIES

PACKAGES:	AMOUNT:
PLATINUM SPONSOR	3,000,000
DIAMOND SPONSOR	2,000,000
GOLD SPONSOR	1,500,000
SILVER SPONSOR	800,000
BRONZE SPONSOR	500,000

Allocation of exhibition stands is on a first come/first serve basis,  
**so act quickly** to secure a prime position.



**ORGANIZER**



**THE INSTITUTION OF ENGINEERS PAKISTAN (KARACHI CENTRE)**

4th Floor, IEP Building, 177/2 Liaquat Barracks,  
Shahrah-e-Faisal, Karachi-75530 (Pakistan)  
Tel: (+92-21) 32780233, 32781492 Fax: (+92-21) 32783442  
Email: [main@iepkarachi.org.pk](mailto:main@iepkarachi.org.pk), [info.iepkc@gmail.com](mailto:info.iepkc@gmail.com)  
Website: [www.iepkarchi.org.pk](http://www.iepkarchi.org.pk)

**EVENT MANAGER**



**BADAR EXPO SOLUTIONS**

C-175, Block - 9, Gulshan e Iqbal, Near Aziz Bhatti Park, Karachi.  
Tel: (92-21) 34821159, (92-21) 34821160, Fax: (92-21) 34821179  
Website: [www.badarexpo.com.pk](http://www.badarexpo.com.pk), [www.entech-pakistan.com](http://www.entech-pakistan.com)  
Email: [info@entech-pakistan.com](mailto:info@entech-pakistan.com)