



ORGANIZER



EVENT MANAGER



Badar Expo Solutions

PACKAGE DETAILS

PLATINUM
SPONSOR

Rs. 3,000,000

- 1) Acknowledgment as "Platinum Sponsor"
- 2) 6m x 12m size stall bare space only
- 3) One Panels size 18'x8' at VIP gates of Expo Center
- 4) Two Corridor Panels size 18'x8' in main lobby
- 5) Six Grill Panels size 10'x5' on exterior grill of the Expo Center
- 6) Six Pole Panels size 3'x6' to be mounted on light poles of Expo Center
- 7) Two Full Page Color Ads. in Exhibition Catalogue (one at prime position and one with profile)
- 8) Sponsor's marketing material can be distributed to Opening Ceremony delegates
- 9) Sponsor will be acknowledged by the Chief Guest by presenting Memento to CEO of the Company at Opening Ceremony
- 10) Sponsor will be acknowledged at Exhibition Pre-Event Press Conference/Soft Launch (*Applicable after sponsorship confirmation with payment*)
- 11) Sponsor will be acknowledged through Exhibition Marketing Communications print materials, e-promos. (*Applicable after sponsorship confirmation with payment*)
- 12) Special coverage at Print & Electronic Media
- 13) Special coverage of stall at Post Show Report
- 14) Sponsor will get acknowledgement at Exhibition Corporate Visitors Pass
- 15) Sponsor's Logo at Back Cover Page of Exhibition Catalogue
- 16) Sponsor's Logo will be placed at following Venue Brandings:
 - a. Main Exhibition Title Monument facing the building
 - b. Main Entry Gate to Expo Center
 - c. Main Reception Backdrop
 - d. Opening Ceremony Backdrop
 - e. Conference Backdrop (conditional)
- 17) Sponsor's Logo at Website Main page with Hyperlink
- 18) Sponsor's Web Banner at Website Main Page
- 19) Sponsor's Logo at Expo Hall Layout Directory
- 20) Sponsor's Logo on Print Ads in Leading Newspapers. (Logo will be placed with Sponsorship Category)

Note: Branding, printing or any sort of fabrication cost is not included in the package.



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PACKAGE DETAILS

DIAMOND
SPONSOR

RS. 2,000,000

- 1) Acknowledgment as "Diamond Sponsor"
- 2) 6m x 9m size stall bare space only
- 3) Two Corridor Panels size 18'x8'
- 4) Four Grill Panels size 10'x5' on exterior grill of the Expo Center
- 5) Three Pole Panels size 3'x6' to be mounted on light poles of Expo Center
- 6) One Full Page Color Advertisement in Exhibition Catalogue
- 7) Sponsor will be acknowledged by the Chief Guest by presenting Memento to CEO of the Company at Opening Ceremony
- 8) Sponsor will be acknowledged through Exhibition Marketing Communications, print materials, e-promos. *(Applicable after sponsorship confirmation with payment)*
- 9) Special coverage of sponsor at Print & Electronic Media during the event
- 10) Special coverage of stall at Post Show Report
- 11) Sponsor will get acknowledgement at Exhibition Corporate Visitors Pass
- 12) Sponsor's Logo at Back Cover Page of Exhibition Catalogue
- 13) Sponsor's Logo will be placed at following Venue Brandings:
 - a. Main Exhibition Title Monument facing the building
 - b. Main Entry Gate to Expo Center
 - c. Main Reception Backdrop
 - d. Opening Ceremony Backdrop
 - e. Conference Backdrop (conditional)
- 14) Sponsor's Logo at Website Main page with Hyperlink
- 15) Sponsor's Web Banner at Website Main Page
- 16) Sponsor's Logo at Expo Hall Layout Directory
- 17) Sponsor's Logo on Print Ads in Leading Newspapers. (Logo will be placed with Sponsorship Category)

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PACKAGE DETAILS

GOLD
SPONSOR

Rs. 1,500,000

- 1) Acknowledgment as "Gold Sponsor"
- 2) 6m x 6m size stall bare space only
- 3) Two Corridor Panels size 18'x8'
- 4) Two Grill Panels size 10'x5' on exterior grill of the Expo Center
- 5) One Full Page Color Advertisement in Exhibition Catalogue
- 6) Sponsor will be acknowledged by the Chief Guest by presenting Memento to CEO of the Company at Opening Ceremony
- 7) Sponsor will be acknowledged through Exhibition Marketing Communications, print materials, e-promos. *(Applicable after sponsorship confirmation with payment)*
- 8) Special coverage of sponsor at Print & Electronic Media during the event
- 9) Special coverage of stall at Post Show Report
- 10) Sponsor will get acknowledgement at Exhibition Corporate Visitors Pass
- 11) Sponsor's Logo at Back Cover Page of Exhibition Catalogue
- 12) Sponsor's Logo will be placed at following Venue Brandings:
 - a. Main Exhibition Title Monument facing the building
 - b. Main Entry Gate to Expo Center
 - c. Main Reception Backdrop
 - d. Opening Ceremony Backdrop
 - e. Conference Backdrop (conditional)
- 13) Sponsor's Logo at Website Main page with Hyperlink
- 14) Sponsor's Web Banner at Website Main Page
- 15) Sponsor's Logo at Expo Hall Layout Directory
- 16) Sponsor's Logo on Print Ads in Leading Newspapers. *(Logo will be placed with Sponsorship Category)*

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PACKAGE DETAILS

SILVER
SPONSOR

Rs. 800,000

- 1) Acknowledgment as "Silver Sponsor"
- 2) 6m x 6m size stall bare space only
- 3) One Corridor Panels size 18'x8'
- 4) Two Grill Panels size 10'x5' on exterior grill of the Expo Center
- 5) One Full Page Color Advertisement in Exhibition Catalogue
- 6) Sponsor will be acknowledged by the Chief Guest by presenting Memento to CEO of the Company at Opening Session of conference
- 7) Sponsor will be acknowledged through Exhibition Marketing Communications, print materials, e-promos. *(Applicable after sponsorship confirmation with payment)*
- 8) Sponsor will get acknowledgement at Exhibition Corporate Visitors Pass
- 9) Sponsor's Logo at Back Cover Page of Exhibition Catalogue
- 10) Sponsor's Logo will be placed at following Venue Brandings:
 - a. Main Exhibition Title Monument facing the building
 - b. Main Entry Gate to Expo Center
 - c. Main Reception Backdrop
 - d. Opening Ceremony Backdrop
 - e. Conference Backdrop
- 11) Sponsor's Logo at Website Main page with Hyperlink
- 12) Sponsor's Logo at Expo Hall Layout Directory

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PACKAGE DETAILS

BRONZE
SPONSOR

Rs. 500,000

- 1) Acknowledgment as "Bronze Sponsor"
- 2) 6m x 3m size stall bare space only
- 3) One Corridor Panels size 18'x8'
- 4) One Grill Panels size 10'x5' on exterior grill of the Expo Center
- 5) One Full Page Color Advertisement in Exhibition Catalogue
- 6) Sponsor will be acknowledged by the Chief Guest by presenting Memento to CEO of the Company at Opening Session of conference
- 7) Sponsor will be acknowledged through Exhibition Marketing Communications, print materials, e-promos. *(Applicable after sponsorship confirmation with payment)*
- 8) Sponsor will get acknowledgement at Exhibition Corporate Visitors Pass
- 9) Sponsor's Logo at Back Cover Page of Exhibition Catalogue
- 10) Sponsor's Logo will be placed at following Venue Brandings:
 - a. Main Exhibition Title Monument facing the building
 - b. Main Entry Gate to Expo Center
 - c. Main Reception Backdrop
 - d. Opening Ceremony Backdrop
 - e. Conference Backdrop
- 11) Sponsor's Logo at Website Main page with Hyperlink
- 12) Sponsor's Logo at Expo Hall Layout Directory

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