E- Entrepreneurship
Road to Digital Livelihood

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MIT Enterprise Forum of Pakistan

- Dr Zsuzsanna Fajcsake (Dr. Zsu)   - Alive Inc.
- Maria Umar - Women Digital League
- Sarwat Muzamil - E-Code

- E-Entrepreneurship

  The spread of ICTs throughout the world has opened up many new economic opportunities for marginalized groups, in particular in developing countries. Access to ICTs and the information resources available through the internet promise not only social and economic development opportunities to citizens, but help cultivate the entrepreneurial spirit and skills of disadvantaged peoples over the world.

Global Platforms

Freelance Platforms

- [Fiverr](#)
- [Milk.ly](#)
- [oDesk](#)
- [Freelancer](#)
- [99 Designs](#)
- [Startup Plays](#)
- [Skillshare](#)
- http://handasiyat.net/ar/index.php

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E- Lance is only one Platform

- New businesses joined   441,00

- new jobs posted   1,214,000

- new freelancers joined   1,153,000

- freelancer earnings   USD 286 M

Free Lance Categories

- IT & Programming
- Design & Multimedia
- Finance and Management
- Sales and Marketing
- Legal
- Administrative Support
- Engineering and Manufacturing
- Writing and Translation
- Online Tutoring

- **Top 10 Hiring Countries**
- United States
- Australia
- United Kingdom
- Canada
- United Arab Emirates
- Singapore
- Israel
- Germany
- Netherlands
- New Zealand

- **Top 10 Freelancers Countries**
- United States
- India
- Ukraine
- Pakistan   500,000 Workers   Rs 8.6 B Yearly
- United Kingdom
- Russia
- Canada
- Philippines
- Romania
- China

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- Next Steps
- Explore Odesk , Elance , Freelancer and other platforms
- Register yourself at these portals.
- Review the existing projects and develop your proposals.
- Share it with your seniors, faculty and colleagues
- Finally, start bidding and get work.

- Training Program at Metropolitan Institute
- 2 Weeks of hands-on training.
- Entrepreneurship 101
- Business plan and models
- Technocrat to Technopreneur
- Introduction to Digital Livelihood
- Major Platforms and how to work
- Crowdsourcing

Q & A
Thank you