



Introduction to the Event and Philosophy of the Topic – *Make it Happen*

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At
The International Women's Day Celebrations

Organized by
Institution of Engineers Pakistan
Karachi Center

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The International Women's Day

- **Established in 1911**
- **Originally called International Working Women's Day, celebrated on March 8 every year.**
- **To bring political and social awareness of the struggles by women worldwide.**
- **WE, must make the women of the past proud , the women of the present inspired and provide the women of the future with vision.**

A Review of Past Activities By the WEC, IEP KC

- The last International Women's Day was celebrated by IEP for the first time in March 2014 on the theme: *Equality for Women is Progress for All.*
- The successful celebration of the event was acknowledged by the President IEP, Engr. Syed Jamshed Rizvi who announced to designate one of the IEP Halls in the name of the First Lady Engineer.
- The Engr. Asfia Aleem Hall was formally inaugurated at the Karachi Center on November 08, 2014 in a simple and graceful ceremony.
- The second event held by the WEC was a half day seminar on "Empowerment of Women in Engineering Profession" on January 17, 2015 at IEP
- Today's event is the 3rd event being held by the WEC of IEP KC to celebrate the International Women's Day on the Theme: *Make It Happen*

The Way Forward by the WEC

- **Continue to guide women engineers for professional development.**
- **Conduct studies to ascertain the number of graduating engineers annually and tracing their professional paths with an aim to identify hindrances they face in professional development.**
- **Explore avenues for facilitating women engineers to continue their profession during different phases of their lives.**
- **Engaging women engineers in activities to satiate their social networking and display creativity.**
- **To recognize women achievers in the field of engineering and acclaiming them with awards.**

Major Challenges for Women Engineers

- **Greater probability of unemployment in view of global recession.**
- **Underemployed at low salaries.**
- **Lack of respectable and economical transportation facilities.**
- **Clue less about opportunities for working from home or on-line job assignments.**
- **Lack of career counseling**

Solutions!

- **Unfortunately there is no single recipe for getting employment and staying employed with satisfaction.**
- **A woman engineer may excel in a certain field, but does that mean the job market exists for engaging her skill?**
- **Can she customize her engineering skill to her professional benefit and Make it Happen?**
- **Making it Happen, will be discussed by the speakers today.**
- **Two of our fellow women engineers who are entrepreneurs in their respective fields will share with us how they Made it Happen**

Today's Highlight -Our Keynote Speaker

- **We are indeed very privileged to have with us today, Syed Azhar Rizvi as our Keynote Speaker who will talk about promoting entrepreneurship among young professionals, especially women engineers.**
- **He shall be talking about professional women engineers to develop innovative ideas and create companies to transform their ideas into the growth of new business and providing them opportunities for improving employment and career paths.**
- **I hope his keynote address will invite a chain reaction from the WEC of IEP and we hope to launch series of collaborative projects for training young women engineers for choosing entrepreneurship as their choice for professional and economical development.**

**Good Luck Fellow
Engineers and
Thank You**