

Half Day Seminar on Communication Excellence Through NLP



Organized by

The Institution of Engineers Pakistan, Karachi Centre



SATURDAY

7th March, 2020

3:30 PM TO 6:00 PM

AT IEP CONVENTION CENTER, 5TH FLOOR, IEP
BUILDING, SHAHRAH-E-FAISAL, OPPOSITE:
HOTEL REGENT PLAZA, KARACHI

About Seminar

Personal success and business success relies largely on the ability to communicate. NLP (Neuro Linguistic Programming) offers state of the art communication techniques that will enable people to achieve extraordinary results. NLP began with the study of excellent communicators. What is the difference that makes the difference in feeling comfortable and acknowledged by someone, even if they are disagreeing with what you are saying? How is it that some people you meet you instantly like – while others you cannot wait to get away from? Why can you talk to some people for hours and it seems like minutes? The answer to all these questions is rapport – a foundation stone of NLP and the most important process in any communication. Rapport is the ability to enter someone else's world, to make them feel you understand them, that you have a strong common bond. Rapport is the ability to see each other's point of view, to be on the same wavelength and to appreciate each other's feelings. Research has shown that in the understanding of a received communication, 7% is contained in the words used, 38% is contained in the tone and style of voice and 55% is contained in the physiology of the deliverer. Yet how many people actually study the factors which control over half of their communication?. This seminar outlines this 55% of the communication i.e. physiology and steps involved to get into rapport with others so that meaningful communication can take place.

Trainer: Engr. Payam Siddiqi



The session will be conducted by **Engr. Payam Siddiqi**, an internationally certified trainer and master practitioner of NLP. He is registered with various NLP Associations and societies worldwide. By profession he is a Civil Engineer and did his engineering from Ohio University, USA. He is Fellow of I.E.P. and has a working experience of more than 30 years managing his family construction business as well as working for Multi-National companies like Shell, McDonalds and Total as Department Head and Engineering Manager.

Who Should Attend?

Engineers, Leaders, Executives, Trainers, Facilitators, Sr. Managers, HR Professionals, L&D Professionals, Students

PARTICIPATION FEE

For IEP Members: -Gratis

For Non IEP Members: - Rs. 600 (inclusive of CPD Certificate Rs. 200/= as courier charges)

For Students: -Rs. 400 (inclusive of CPD Certificate Rs. 200/= as courier charges)

Note: IEP members who require CPD Certificate will have to pay Rs. 200/= as courier Charges.



For Registration, please contact

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Participants will receive 0.5 PEC credit point, (subject to the approval of PEC). Kindly fill in the registration form and send the scan copy through email at: iepkc1948@gmail.com, main@iepkarachi.org.pk or through WhatsApp: 0311-2277721 to IEP Karachi Centre